

# NARAP Corporate Sponsorships

## NARAP Health Wellness Folder

This two-pocket Health Wellness information folder will be distributed to 15,000 emergency department patients in NARAP Affiliate hospitals across the United States by our Research Associates during the 10-week Fall Semester that begins in September.

Corporate Sponsor commitment must in place by August 15.

We are offering three sponsorships associated with the NARAP Health Wellness Folder.

1. **Folder Back Cover** - Your Corporate logo and contact information with the designation as the Official National Sponsor will be printed on the back cover of the NARAP Health Wellness Folder. This sponsorship is being offered for \$10,000 per semester.
2. **Dedicated Slip Sheet** - your full-page promotional flyer will be printed and included inside the Health Wellness Folder. This sponsorship is being offered for \$7,500 per semester.
3. **Quad Slip Sheet** - your quarter-page promotion alongside three other sponsors will be printed and included inside of the Health Wellness Folder. This sponsorship is being offered for \$2,500 per semester.

## NARAP Web Site

The NARAP Web Site is viewed by NARAP Alumni, Health Professional Students, Health Profession Advisors, Hospital Administrators and the American Public.

In September, we will be adding a sponsorship tab to the NARAP Web Site. As a Corporate Sponsor, your logo and web site link will be posted to this sponsorship tab. The annual cost of this sponsorship is \$2,500.

## NARAP Quarterly Newsletter

The NARAP Quarterly Newsletter is distributed by email to Health Professional Students, Health Profession Advisors, NARAP Alumni, Friends and Associates of NARAP, NARAP Board Members and Volunteers.

We are seeking **ONE Corporate Sponsor for each of our Quarterly Newsletters** that will be released in October 2017, January 2018, April 2018 and July 2018. This sponsorship is being offered for \$3,500 for each Quarterly Newsletter.

## NARAP Alumni Forum

We are seeking **ONE Corporate Sponsor** for the NARAP Alumni Forum. Our goal is to have over 1,000 NARAP Research Associate Alumni by January 2018. NARAP Alumni are prior Research Associates who are currently pursuing their advance health care degrees or who have completed their education and moved on to their health care careers.

As the annual sponsor of the NARAP Alumni Forum, your Corporate logo and link will appear on the home page of the Forum web site. The annual cost of this sponsorship is \$5,000.

# NARAP Corporate Sponsorships

## NARAP Training

We are seeking **ONE Corporate Sponsor** per semester for our Fall, Spring and Summer semesters to offset the cost of Chief Research Associate and Research Associate training development.

NARAP currently trains approximately 100 Chief Research Associates and over 500 new Research Associates each semester. As the Corporate Sponsor of this training, your Corporate Logo and web site link will be incorporated into all training modules. This sponsorship is being offered for \$4,000 per semester.

## NARAP Scholarship Program

It goes without saying, that the cost of health care education, especially for pre-med students is significant and many students cannot pursue their dream of becoming a physician or health care professional without major financial assistance.

As such, NARAP is looking to establish two types of scholarship funds to help pre-health professional students pursue and achieve their career goals in health care.

1. **Corporate Scholarship Funds** with a minimum contribution of \$10,000 are being established. These scholarship funds can be established in the name of the corporation or as a memorial fund in remembrance of a business leader or colleague.
2. A **General Scholarship Fund** is also being established. We are seeking corporate contributions of any amount. This General Scholarship Fund will be utilized to pay for the costs of students applying to med-school as well as for books and equipment, such as stethoscopes.

## NARAP Research Associates Semester Fee

The cost for a pre-health professional student to participate in a NARAP Affiliate Semester is \$225. This semester fee pays for a criminal background check, drug test, two uniform shirts, food associated with training meetings, and additional infrastructure costs.

There are students who would like to participate in a NARAP Affiliate Semester, but cannot afford this fee. As such, we are seeking Corporate Sponsors to fund one or more students at \$225 each. As a Research Associate Sponsor, we will acknowledge your contribution in the NARAP Quarterly Newsletter.

## NARAP Database Sponsor

Clinical research study data acquired from patients in NARAP Affiliate hospital emergency departments is stored in a secure central database before being analyzed and published in Medical Journal Reports, Social Media Graphics and in our Health Wellness Folders.

We are seeking **ONE Corporate Sponsor** to help NARAP offset the cost of this database storage facility. The annual cost of this sponsorship is \$10,000.

# NARAP Corporate Sponsorships

## NARAP Lapel Pins and Certificates

At the end of each semester, Research Associates who have successfully completed their semester work are awarded a NARAP Lapel Pin as well as a Certificate for framing.

We are seeking **ONE Corporate Sponsor** to help us recognize the achievements of our graduates. The annual cost of this exclusive sponsorship is \$7,500.

## NARAP Corporate Sponsor Directory

Published quarterly on the NARAP Web Site, all Corporate Sponsors will be listed in the Directory with their associated contribution to the success of NARAP.

In addition to the Corporate Sponsorship categories listed in this document, we are seeking Corporate donations of any amount to expand the mission of NARAP to more hospitals and more pre-health professional students to help ever-larger segments of the U.S. population.

**See the following page for a summary of all  
NARAP Sponsorship Opportunities**

# NARAP Corporate Sponsorships

## NARAP Sponsorship Opportunity – Summary Table

Corporate Sponsorship	# of Sponsors	Duration	Cost
-----------------------	---------------	----------	------

### NARAP Health Wellness Folder

• Folder Back Cover	One	Semester	\$10,000
• Dedicated Slip Sheet	Three		\$7,500
• Quad Slip Sheet	Eight		\$2,500

<b>NARAP Web Site</b>	Twelve	Annual	\$2,500
-----------------------	--------	--------	---------

<b>NARAP Quarterly Newsletter</b>	One	Quarter	\$3,500
-----------------------------------	-----	---------	---------

<b>NARAP Alumni Forum</b>	One	Annual	\$5,000
---------------------------	-----	--------	---------

<b>NARAP Training</b>	One	Semester	\$4,000
-----------------------	-----	----------	---------

### NARAP Scholarship Program

• Corporate Scholarship Fund	Unlimited	Annual	\$10,000 Min.
• General Scholarship Fund	Unlimited	Annual	Any Amount

<b>NARAP RA Semester Fee</b>	Unlimited	Ongoing	\$225/Student
------------------------------	-----------	---------	---------------

<b>NARAP Database Sponsor</b>	One	Annual	\$10,000
-------------------------------	-----	--------	----------

<b>NARAP Lapel Pins and Certificates</b>	One	Annual	\$7,500
--	-----	--------	---------

<b>NARAP Corporate Sponsor Directory</b>	All Sponsors	Quarterly	Any Amount
--	--------------	-----------	------------

**Semester** = 10-week period.

NARAP conducts three semesters per year (Fall, Spring and Summer)

**Note:** All NARAP Corporate Sponsorships are 100% tax deductible.